

# Nick de Rozarieux.

LEAD SOFTWARE ENGINEER

## CONTACT

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LOCATION  
Kent, UK

## EDUCATION

### Southampton Solent University

BSc (Hons) Computer Game Development

2010 – 2013 · 1st Class Honours

## PROFILE

Lead full-stack engineer with over a decade shipping consumer-facing React and Node.js products. Front-end leaning — React, Next.js, TypeScript, design systems — with the API and product-delivery chops to take features end-to-end. Currently Lead Software Engineer at Travelex on the global consumer website, sitting on the architecture group. Earlier, Tech Lead at Lick, where I owned the D2C platform and shipped B&Q's first in-store digital experience.

## EXPERIENCE

### Travelex — Lead Software Engineer

JAN 2025 – PRESENT

*Promoted internally from Senior Software Engineer inside ten months*

- **Lead** a cross-functional team of **5 engineers, 1 PO and 1 UI/UX designer** migrating Travelex's consumer website from a legacy CMS to a modern **headless platform — Sanity, Next.js, React, TypeScript and AWS** — built to serve **20 branded sites worldwide**; sit on Travelex's **global architecture group** driving architectural standards and technical direction.
- **Built and rolled out a multi-application design system — design tokens** feeding a shared **React component library in Storybook** — so UI is solved once and scales across markets, with **accessibility (WCAG 2.2 AA, semantic HTML, WAI-ARIA)** baked in and enforced through automated checks in **CI/CD**.
- **Cut Travelex page load** with full **Redis caching** and **Next.js Static Site Generation** — lifting **Core Web Vitals by up to ~38%**, monitored on a self-hosted **Grafana + Prometheus** stack.
- **Shipped a Rate Sale campaign content model** that collapsed a **27-step, 8-image-crop manual publishing process into a single schedulable content entry** — removing a central-team dependency, inherited as a core capability by every market that migrates.
- **Architected and shipped the replacement of legacy in-store media display screens** across **850 Travelex stores globally** — retired an aging on-prem stack with a modern **React-based** content solution.
- **Embedded AI tooling (GitHub Copilot, Claude Code)** into delivery and **code review**; built a **Microsoft Copilot agent** for first-draft landing-page copy and SEO metadata; lead **internal workshops** combining Claude Code with **spec-driven development**.

### Lick — Tech Lead

AUG 2021 – NOV 2024

*Promoted internally to Tech Lead in 2023*

- **Architected and shipped B&Q's first-ever digital experience kiosk screens** to **110 stores** — built on **Next.js + PWA** with React on the front end and Node.js on the back.
- **Designed and shipped** containerised **micro-services on Node.js, Docker and AWS ECS** for drop-ship ordering between Screwfix and Lick's internal fulfilment / finance systems; instrumented with **Datadog and CloudWatch**.
- **Owned** the D2C and PRO ordering stack (incl. a custom B2B pipeline placing PRO trade orders directly into Screwfix) — held **99%+ uptime**, served **thousands of MAU** and a catalogue of **~80 products**.
- **Established CI/CD on CircleCI + GitHub Actions** with **Snyk** dependency scanning and gated deploys; shipped Lick's D2C site on **Shopify's headless CMS** (Next.js, React, Node.js, Hygraph); built the component library from scratch (Tailwind, React, Storybook).
- **Led 3 engineers** (2 juniors, 1 senior) — 1-2-1s, mentoring, performance reviews; partnered with C-suite on the tech roadmap.

## Gousto — Senior Software Engineer

JUN 2020 – AUG 2021

- **Led the replatforming of recipe ratings** as Delivery / Epic Lead — coordinated across squads, authored technical design documents, and shipped an **event-driven system** on **TypeScript and Node.js** at scale.
- **Built an internal experimentation platform** for A/B tests and gradual feature rollouts on **TypeScript, AWS Lambda + DynamoDB via the Serverless Framework** — used across squads.
- **Integrated the core menu service** with a new recommendations engine — squad-wide test plans, staged rollout to a user subset, and live performance monitoring.
- **Migrated legacy services to TypeScript**, raising long-term maintainability; interviewed candidates on pair programming and system design.

## Yoti — Senior Front End Developer

OCT 2018 – DEC 2019

- **Led the rebuild of Yoti's Web SDK (JavaScript / TypeScript)** so customers could embed identity services natively within their own domain — a **security-sensitive integration** handling identity data, where SDK design had direct customer-trust implications. Built **Node.js configuration endpoints** for customer self-service via the Yoti hub.
- **Co-established Yoti's React design system** with designers and engineers, accelerating delivery and improving brand consistency.

## Lyvly — Full Stack Engineer

JAN – MAY 2020

- **Introduced integration testing** across **React** front-end projects; **automated third-party API integrations** to replace manual operational work; shipped customer-portal features via sprint planning; mentored a graduate developer through pair-programming.

## Arcadia Group — Senior Software Engineer

SEP 2017 – OCT 2018

- **Led the rebuild of Arcadia's multi-brand CMS** (JavaScript, Node.js) for seamless integration with the primary e-commerce platform — materially improved content delivery times across each brand; **introduced coding standards**; landed **weekly feature rollouts**.

## Vitamin London — Front End Developer

SEP 2014 – SEP 2017

- **Designed and built multiple client-facing e-commerce sites** on **Shopify, React and Redux**; designed, built and released a **"pay as you gym" cross-platform app** for iOS and Android.

## SIDE PROJECTS

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- **Podback** (podback.org) — Built the entire frontend for the UK-wide coffee-pod recycling service backed by Nespresso, NESCAFE Dolce Gusto and Tassimo, wired into a headless CMS and API. Featured in the national news at launch; serves a highly active consumer user base.
- **Eversys** — Brochure site for premium espresso machines, on React + Next.js with Framer Motion animations.